

June 16, 2021

The Honorable Jeff Merkley
Chairman
Senate Committee on Appropriations
Subcommittee on Interior, Environment, and
Related Agencies
Room S-128, The Capitol
Washington, DC 20510

The Honorable Lisa Murkowski
Ranking Member
Senate Committee on Appropriations
Subcommittee on Interior, Environment, and
Related Agencies
Room S-128, The Capitol
Washington, DC 20510

Dear Chairman Merkley and Ranking Member Murkowski:

As the White House and others seek to expand the role of the ENERGY STAR program, we write to reiterate an earlier request that Congress increase the ENERGY STAR budget to at least \$80 million annually. ENERGY STAR is a highly successful public-private partnership that delivers tremendous impact in addressing climate change and generating consumer energy savings on a shoestring budget of under \$40 million. Despite its bipartisan reputation as a cost-effective and high-impact program, it has nonetheless seen declining funding in recent years.

Our request to effectively double ENERGY STAR's funding to \$80 million reflects the urgency to address climate change to avoid far bigger public costs, and to help consumers and businesses save money. In 2019 alone, the program saved American consumers and businesses more than [\\$39 billion](#) in avoided energy costs. Additionally, thousands of businesses, utilities, states, and local governments depend on ENERGY STAR as a national framework for energy efficiency progress, relying on it in their product designs, energy management programs, building efficiency initiatives, and manufacturing practices. Moreover, the production of ENERGY STAR products supports [800,000 jobs](#) in our economy, aligning with President Biden's American Jobs Plan.

Meanwhile, doubling down on ENERGY STAR will help the nation collectively achieve proposed greenhouse gas (GHG) emissions reduction goals of 50% by 2030. The emissions impact cannot be overstated: In 2019, ENERGY STAR accounted for nearly [390 million metric tons](#) of emissions reductions – equivalent to roughly 5% of U.S. GHG emissions. Since the program began in 1992, it has accounted for more than [4 billion metric tons](#) of GHG reductions, equivalent to removing 870 million cars from the road.

ENERGY STAR is a substantive tool in reducing carbon emissions, achieving energy savings for consumers, and in creating jobs. If we are to meet the current challenges before us and increase our efforts to mitigate climate change, increasing the ENERGY STAR budget is essential. We look forward to

discussing this proposal further, and please don't hesitate to contact Vincent Barnes (vbarnes@ase.org) with any questions.

Sincerely,

2G Energy Inc.
A.O. Smith
Acuity Brands, Inc.
Advanced Energy Economy
Alliance to Save Energy
Alturus
American Association of Blacks in Energy (AABE)
American Institute of Architects
American Council for an Energy Efficient Economy (ACEEE)
American Society of Interior Designers
Association for the Advancement of Sustainability in Higher Education
Association of Energy Engineers
Baker Hughes
Building Performance Association
California Energy Commission
Carrier Corporation
Chelan Public Utility District
Combined Heat and Power Alliance
Copper Development Association
Covestro LLC
Curtis Power Solutions
DBS Power and Energy
DT Energy Consultants
DuPont
Dynamic Energy Strategies
E4TheFuture
Efficiency Canada
Enginuity Power Systems
Environmental and Energy Study Institute (EESI)
Flex Energy Solutions
Google
Hannon Armstrong Sustainable Infrastructure Capital
Heat is Power Association
HFT Inc.
Illuminating Engineering Society
Institute for Market Transformation (IMT)
Intel
International Code Council
International Copper Association

Johnson Controls
Kanin Energy
Kelly Generator & Equipment Inc.
Knauf Insulation
Kraft Energy Systems
Lima Company
Martin Energy Group
Metrus Energy
Midwest Cogeneration Association
Midwest Energy Efficiency Alliance
National Association of College and University Business Officers
National Association of Energy Service Companies
National Association of State Energy Officials
National Council for Workforce Education
National Grid
Natural Resources Defense Council
New York Power Authority
North American Insulation Manufacturers Association
Northeast-Western Energy Systems
PG&E Corporation
Polyisocyanurate Insulation Manufacturers Association
Puget Sound Energy
Schneider Electric
Seattle City Light
Sheet Metal & Air Conditioning Contractors National Association
Siemens
Signify North America Corporation
Snohomish County Public Utility District
Southeast Energy Efficiency Alliance
Southwest Energy Efficiency Project (SWEET)
Sterling Energy Group LLC
Trane Technologies
U.S. Green Building Council
Uplight
Willdan
Window and Door Manufacturers Association (WMDA)

CC:

The Honorable Patrick Leahy
Chairman
U.S. Senate Committee on Appropriations
Room S-128, The Capitol
Washington, DC 20510

The Honorable Richard Shelby
Ranking Member
U.S. Senate Committee on Appropriations
Room S-128, The Capitol
Washington, DC 20510

The Honorable Rosa L. DeLauro
Chair
U.S. House Committee on Appropriations
H-307, The Capitol
Washington, DC 20510

The Honorable Kay Granger
Ranking Member
U.S. House Committee on Appropriations
H-307, The Capitol
Washington, DC 20515