



COMBINED HEAT
AND POWER
ALLIANCE

SUMMIT 2024

SUMMIT SPONSORSHIP PROSPECTUS

The Combined Heat and Power Alliance, the leading national voice for the deployment of combined heat and power (CHP) and waste heat to power (WHP), is hosting its **5th annual National Summit on CHP** in the Washington D.C. area September 24 & 25. This **in-person conference** will convene industry experts, end-users and potential hosts, government leaders, policymakers, utilities, climate advocates, and other members of the clean energy community to discuss future pathways for CHP deployment.

We will build on the success of our 2023 Summit to bring you a high-quality event in 2024 that includes:

Two networking receptions | Informative panel sessions | Awards ceremony
Buffet breakfast and lunch | Refreshment breaks
Interactive breakout sessions | Post-event informal gatherings

Join Us!

Where: Westin Alexandria Old Town

When: September 24 - 25, 2024

Who: We expect 200+ people to participate from across the industry





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The success of the National Summit on CHP depends on the generous financial sponsorships that support the cost of the venue, meals, and staff time to organize an excellent line up of speakers and panels. Please refer below for the sponsorship levels available this year.

Benefits	Platinum \$12,500	Gold \$6,500	Silver \$2,500
Session sponsorship (speaking role)	Main Stage Panel	Breakout Session	
	Or	Or	
Food and beverage sponsorship	Reception(s) or Awards Ceremony	Breakfast, Lunch or coffee breaks	
Access to registration list	Full list	Full List	Full list, no emails
Complimentary registrations	4	3	2
Display company materials	✓	✓	✓
Logo on event materials	✓	✓	✓
Virtual exhibit hall	✓	✓	✓

Disclaimer: The CHP Alliance reserves the right to adjust Summit 2024 sponsorship levels and offerings at any time.





Sponsorship Opportunities

Platinum Level Sponsor - \$12,500

- Sponsor one of the following:
 - Main panel session: inform development of panel content and speakers
 - Keynote address: provide an introduction to the keynote speaker
 - Evening reception
 - Awards ceremony
- Logo on all event materials, including onsite banners and posters, Summit website, promotional emails and newsletters, and social media posts.
- Four (4) complimentary event registrations.
- Opportunity to share marketing materials with attendees onsite during the conference and digitally through the event app/attendee website.

Gold Level Sponsor - \$6,500

- Sponsor one of the following:
 - Breakout session: inform development of session content and speakers
 - Breakfast, lunch, or morning and afternoon coffee breaks
 - Conference WiFi
- Logo on all event materials, including onsite banners and posters, Summit website, promotional emails and newsletters, and social media posts.
- Three (3) complimentary event registrations.
- Opportunity to share marketing materials with attendees onsite during the conference and digitally through the event app/attendee website.

Silver Level Sponsor - \$2,500

- Logo on all event materials, including onsite banners and posters, Summit website, promotional emails and newsletters, and social media posts.
- Two (2) complimentary event registration.
- Opportunity to share marketing materials with attendees onsite during the conference and digitally through the event app/attendee website.

Scholarship Fund - \$500 per registration

- Support the next generation of combined heat and power experts by sponsoring free attendance at the Summit. We will promote this opportunity through various CHPA channels and student forums, and we'll feature your contribution online and onsite during the event.

To learn more about these opportunities or to select a sponsorship, please contact Hannah Schuster, Senior Communications Associate, at hannah@dgardiner.com.

